

24-Month Calendar Client Call Topics (Batch Process for Clients)

Director of Implementation is in charge of the 24-month calendar. He/she coordinates topic for the month. Preparation includes training the team the month before the topic and coordination with the home office. The 24-month calendar and call planning process will populate your agenda. Your executive summary will include actions taken, timeline and responsible party

Jan Full Year Outlook

Feb Review Beneficiaries

Mar Follow up on review of beneficiaries

Apr IRA Contribution/ Roth / Tax Questions

May Long Term Care

June Mid-Year Outlook/ Long Term Care Follow-up

July Life Insurance Review (Second to die)
Aug Life Insurance Review Follow-up

Sept Liability management

Oct Required Minimal Distribution (RMD) / Mortgages Follow-up

Nov Tax selling / Tax Harvesting / RMD

Dec Balancing Gains and Losses / RMD / Rebalancing Portfolios

Jan Full Year Outlook / Rebalancing Follow-up

Feb Disability

Mar Disability Follow-up

Apr Tax Free Muni Review and Outlook

May Tax Free Muni Follow-up

June 529 Introduction for Children + Grandchildren / Mid Year Outlook

July 529 Follow-up

Aug Estate Planning Trust

Sept Estate Planning Trust Follow-up

Oct RMD

Nov RMD / Tax Selling

Dec Tax Selling / Rebalancing Portfolios

More topics can be downloaded from the Supernova Advanced Training Center.

(www.supernovaconsulting.com/members)

AVOID PRODUCT CONVERSATIONS EXCEPT WHERE NECESSARY, THESE CALL ARE MEANT TO BUILD A DEEPER CONNECTION TO YOUR CLIENTS